Embrace innovation with Jones
AGD 2015 keynote speaker Terry Jones will headline the opening session, “The Business of Innovation,” today from 8:35 to 9:25 a.m. at Moscone West, Rooms 3005 to 3012. Jones — founder of Travelocity.com, founding chairman of Kayak.com and executive chairman of WayBlazer — will share his experiences on surviving a changing market by creating a culture of innovation and building digital relationships. This lecture is worth 1 C.E. credit.

Visit Sausalito, Calif.
A ferry ride and day trip to Sausalito, Calif., is planned for today, from 10 a.m. to 4:30 p.m. The cost is $60 per person.

Registration includes round-trip transportation to Pier 41 and a round-trip ferry ride to Sausalito. Buses will depart at 10 a.m. from Moscone West and will return from Pier 41 at 4:15 p.m. Plan to return to Moscone West by 4:30 p.m.

The Society of American Travel Writers has ranked Blue & Gold’s Sausalito Ferry ride the No. 2 most exciting ferry ride in the world, and the city of Sausalito offers the charm of a Mediterranean seaside village tucked amongst the hills of Marin County, Calif.

Earn Learning Lab C.E. credit
Learning Labs will be offered today, from 12:30 to 4:30 p.m., at Moscone West, Level 1, Exhibit Hall.

During these free, 50-minute educational lectures, dental experts will address a variety of topics, allowing attendees to earn C.E. credit. Headphones will be provided. Signs will be posted on-site with course titles and times.

More information about these Learning Labs is available on Pages 44 and 45 of the AGD 2015 on-site program book.

You’re invited to the Welcome Reception
Registered guests are welcome to visit the exhibit hall and attend tonight’s Welcome Reception, from 4:30 to 6 p.m., at Moscone West, Level 1, Exhibit Hall.

The Welcome Reception will feature hors d’oeuvres, cash bars and entertainment, alongside the AGD’s many exhibitors. All registered dentists and dental student attendees will receive one drink ticket to be used during the Welcome Reception. Guest tickets cost $65.

On deck for Friday:
Tour Filoli Flower Gardens
A tour of the Filoli Flower Gardens, and lunch, is planned for Friday, from 9:30 a.m. to 3 p.m. The fee is $85 per person.

Recognized as one of the finest remaining country estates of the early 20th century, Filoli welcomes the public to its 654-acre property, which includes a 36,000-square-foot Georgian country house and 16-acre English Renaissance garden.

Admission to Filoli — at 86 Canada Road in Woodside, Calif. — allows visitors to explore the historic house and garden at their leisure. Self-guided booklets are available and docents are on hand to answer questions.

Registration includes a boxed lunch, round-trip transportation and admission to the garden. Buses will depart at 9:30 a.m. from Moscone West and return at 2:30 p.m. Plan on returning to Moscone West by 3 p.m.

(Editor’s Note: This content also is available in the AGD 2015 on-site program book.)
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Patient management and maximizing case success among today’s course topics

- For the next three days, get prepared to learn about the latest technologies and clinical practices in general dentistry.

  “In addition to the cutting-edge lectures and participation courses from the top continuing education speakers of our profession, this year’s meeting features a live-patient implant placement surgery,” said AGD President W. Carter Brown, DMD, FAGD. “The surgery, performed by Dr. Todd Engel, is one of many new additions to this meeting, which focuses on innovative technologies, procedures and clinical skills.”

Here is a glimpse at some of the courses available to attendees.

**Today**
- “Four Diverse Approaches to Treating Patients With Special Needs,” with David M. Blende, DDS; Vange Leonis, MS; RDHAP; Harvey Levy, DMD; David M. Blende, DDS; Vange Leonis, MS, RDHAP; Harvey Levy, DMD; MAGD; and Allen Wong, DDS (S11) — This new and novel program will feature a discussion by four leading experts on the successful management of patients who are anxious or have other special needs. Presenters will share their treatment modalities, including prevention and emergency care for every age, location and medical condition, anywhere in the United States. A Q&A will follow the four presentations. (Today: 1 to 5 p.m., Moscone West, Room 2602)

- “Avoiding Restorative Failures,” with Lee Ann Brady, DMD (S13) — This program will look at risk assessment and present a systematic approach for examination, diagnosis and treatment planning designed to minimize surprises and maximize case success. (Today: 1:30 to 4:30 p.m., Moscone West, Room 2008)

**Friday**
- “Live Implant Surgical Demonstration – The Magic Circle,” with Todd B. Engel, DDS (S50) — This surgical treatment course will include initial consultation and case blueprinting, biological preparation of the patient (grafting and tissue management for general practitioners), occlusion for the proposed plan and the surgical component. Surgical placement on the patient will be seen live by the audience. (Friday: 8:30 a.m. to 12:30 p.m., Moscone West, Room 2003)

**Saturday**
- “Keys to Social Media Marketing Success,” with Rita Zamora, Get Marketing LLC (S51) — This course explains why more than 40 percent of potential patients will never consider your practice unless you provide them with opportunities to research you online. Attendees will learn what top dental practices are doing today to successfully grow their practices with social media. (Saturday: 8 to 11 a.m., Moscone West, Room 2624)

- “Achieving Clinical Excellence in Esthetic Posterior Restorations,” with Jeffrey J. Brucia, DDS (P20) — This in-depth workshop will provide insight into why improvements in adhesive materials and techniques, combined with the demands for esthetic restorations, have made metal-free dentistry a quality option for every treatment plan. It covers the total spectrum of direct and indirect restorative materials indicated for use in the posterior area. A lecture will begin this hands-on clinic on the step-by-step careful planning and placement of these restorations. (Saturday: 9 a.m. to 5 p.m., Moscone West, Room 2009)

Dental students among AGD 2015 ePoster presenters

Session set for Friday in the exhibit hall

- Dental students, residents and dental school faculty will highlight their work by presenting ePosters from 10 a.m. to 2 p.m. Friday in the exhibit hall. The posters include:
  - “Loss of Multiple Teeth Due to Trauma and Management With Implant-Supported Fixed Dental Prosthesis Utilizing Axial and Tilted Implants: A Case Report,” from Amal Asiri, DDS
  - “Effect of Curing Light and Restorative Material on Microhardness of 3D Printed Restoration,” from Sara Ehsani
  - “Maxillary Anterior Implant Replacement Following Ridge Augmentation,” from Ching-Wen Chang, DDS
  - “Life Threatening Hemorrhage After Extraction in the Patient With Severe Hemophilia A and High-Level Inhibitors: A Case Report,” from Ching-Wen Chang, DDS
  - “Efficacy of Antiseptic Solutions on Er,Cr: YSGG Laser Irradiation on Smear Layer and Debris Removal With Two Different Output Powers,” from Sanaa El-Husen
  - “An Interprofessional Oral Health Literacy Campaign for Providers and Patients Attending the San Antonio Refugee Health Clinic,” from Moshitgh R. Farokhi, DDS
  - “Efficacy of Azadirachta Indica as a Root Canal Irrigant: A Review,” from Rajan Gupta, DDS
  - “Pulp Capping Agents: A Literature Review,” from Juveria Syed Ali Hussain
  - “Zirconia – the Esthetic Future of Dental Implants,” from Farah Tazeen Khattob, DDS
  - “The Prevalence of Dental Caries of Patients in the New Jersey Area With Autism Spectrum Disorder Receiving Full-Mouth Dental Rehabilitation Under General Anesthesia,” from Chelsea Rajago
  - “Assessing an Oral Health Curriculum for Students in Low-Income Communities,” from Joelle Stanger

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